



Union Mondiale de Billard



Official Statement

Date: July 6th, 2016.

To whom it may concern.

The Union Mondiale de Billard (UMB) is the sole recognized Worldwide Governing Body for Carom Billiards, statutory owner of the exploitation rights of sports events and competitions it organizes or held under its auspices.

The UMB herewith testifies that, per April 22nd, 2016 and until further order, a license has been granted to KOZOOM INTERNATIONAL CO., LTD (KOZOOM) for the exclusive rights of distribution across all media platforms, without geographic limitation, including television rights across cable, satellite and terrestrial, Internet, IPTV and mobile, covering events organized by - or under auspices of - the UMB, as mentioned in the granted license.

The rights include live coverage, tape-delay coverage and post-event footage use.

In order to support the local promotion of UMB events, KOZOOM will grant national TV broadcasting rights (terrestrial, cable or Satellite) to one local television station designated by the organizing committee/institution. This right will be free of charge, limited to one feed provided to one TV Channel. It will not include Internet rights.

The organizer must officially certify, and see to it, that the local television shall not sublicense the rights granted herein to any third party.

The UMB grants Kozoom the non-exclusive internet rights and non-exclusive highlights TV rights concerning invitational tournaments sanctioned by the UMB. In this case, KOZOOM must be permitted to shoot action inside the playing area.

On behalf of the Union Mondiale de Billard.



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